# VisSnippets: A Web-Based System for Impromptu Collaborative Data Exploration on Large Displays

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Figure 1: An example of a VisSnippets collaborative session, one user is standing near the large display wall and examining financial data trends. The seated user on the left is interacting with the display content using a personal computer, while the seated user on the right has the source code for the visualization open to make changes and advance the exploration.

# **ABSTRACT**

The VisSnippets system is designed to facilitate effective collaborative data exploration. VisSnippets leverages SAGE2 middleware that enables users to manage the display of digital media content on large displays, thereby providing collaborators with a high-resolution common workspace. Based in JavaScript, VisSnippets provides users with the flexibility to implement and/or select visualization packages and to quickly access data in the cloud. By simplifying the development process, VisSnippets removes the need to scaffold and integrate interactive visualization applications by hand. Users write reusable blocks of code called "snippets" for data retrieval, transformation, and visualization. By composing dataflows from the group's collective snippet pool, users can quickly execute and explore complementary or contrasting analyses. By giving users the

ability to explore alternative scenarios, VisSnippets facilitates parallel work for collaborative data exploration leveraging large-scale displays. We describe the system, its design and implementation, and showcase its flexibility through two example applications.

### **CCS CONCEPTS**

 Human-centered computing → Visualization systems and tools; Collaborative and social computing systems and tools.

## **KEYWORDS**

information visualization, visual data science, collaborative visual analytics

#### **ACM Reference Format:**

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#### 1 INTRODUCTION

In the age of data-intensive scientific discovery [13], the influx of information across scientific domains requires interdisciplinary efforts to gain a holistic and actionable understanding of the data. This interdisciplinary collaboration necessitates systems which

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allow experts to apply their soft-knowledge and semantic understanding of these data-intensive problems and efficiently collaborate with one another, regardless of the scientific domain [40]. Recently, computational notebooks [18, 28] have become widely adopted across scientific domains as effective tools for exploration and explanation [19, 35], with Jupyter [18] becoming the standard. To improve the usability of notebooks, supplementary metavisualization of notebook structure [43] has been studied and some notebooks [9, 28] support collaboration through collaborative editing. Nevertheless, the representation and organization of these notebooks remains a hindrance to collaborative analysis and the simultaneous exploration and comparison of alternative hypotheses.

With the scale of data constantly growing, visualization techniques must be adapted or introduced to handle the number of entries, multidimensionality, increasing levels of detail, and complexity or heterogeneity of data [2]. In this context, large, high-resolution displays provide "space to think" [1] and space for collaborators to work together or in parallel with high-resolution information. SAGE2: The Scalable Amplified Group Environment [26] is an open-source middleware which leverages any size display, from 65" high-resolution televisions to 30' tiled display walls, to create a collaborative workspace in which users can share, organize, and interact with large amounts of diverse content [22]. SAGE2 has a large international user community across science domains of 100+ sites worldwide<sup>1</sup>. However, SAGE2 and other free-form collaborative systems lack generalized tooling supporting complex, data-intensive work.

VisSnippets provides teams with an exploratory programming environment complemented by a reactive dataflow system to allow users to quickly and simultaneously incorporate diverse data sources and scaffold exploratory analysis/visualization within their collaborative sessions, supported by the windowing and content manipulation capabilities of SAGE2. VisSnippets takes advantage of large, high-resolution displays, affording users space to collaborate while performing parallel and subjunctive analyses [25]. Abstractions built into the system allow users to quickly create and connect highly interactive linked visualization applications. Additionally, the web-based implementation of the VisSnippets system makes it compatible with most popular web visualization toolkits, including D3 [6] and Vega-Lite [37].

The design of VisSnippets is motivated by two primary aspects: supporting <code>Mixed-focus Collaboration</code> coupled with <code>Expressive Analysis</code>. During exploratory analysis, <code>Mixed-focus Collaboration</code> allows for of transient states of individual and shared, group activity with an emphasis on enabling the <code>Low-cost Integration</code> of parallel streams of work. In order to support this collaborative problem-solving across multiple domains, <code>Expressive Analysis</code> allows users to integrate their data- and domain- specific semantic understanding into analyses.

In this paper, we motivate and discuss the design and implementation of our VisSnippets system in the context of these two main design principles. To illustrate the flexibility and expressiveness of VisSnippets, we discuss two example applications in section 4.

Finally, we discuss the limitations of VisSnippets and propose directions for future research.

#### 2 RELATED WORK

The two aspects which underpin our design of VisSnippets are motivated by the following research in collaborative visual analytics, particularly in the context of large displays, and visualization authoring during exploratory analysis. Additionally, we note three existing applications at the intersection of these areas.

Collaborative Visual Analytics. Within group work, "mixedfocus collaboration" denotes shifts between individual loosely coupled work and shared closely coupled collaboration [11, 39]. Loosely coupled work may occur when two users are working quietly and independently on different sections of a problem, moving later to closely coupled collaboration while discussing the results of each user and synthesizing new information. Research has outlined sets of overlapping design considerations and challenges in the creation of new collaborative visual analytics tools to support all levels of collaborative coupling [12, 14]. While studies have shown the effectiveness of closely-coupled collaboration [8, 15], both levels of coupling are effective for different analytical tasks, assuming that collaborators can efficiently integrate parallel streams of work and establish of common ground [16]. Methods of establishing this common ground include creating fused views from parallel knowledge [7] or parallel, subjunctive analysis scenarios [25].

Large High-resolution Displays. During collaborative analysis and problem solving, large high-resolution displays provide a shared workspace which supports collaborative sensemaking for analytical tasks in high-fidelity. These display systems provide users a sense of ownership of their content and workspace partition during collaborative work [23]. For single users and groups, software like SAGE [33], DisplayCluster [17], and SAGE2 [26] transform large high-resolution displays into an enhanced workspace which supports diverse collaborative work. Large high-resolution displays provide "space to think," supporting a user's sensemaking by outsourcing memory to the display and applying a semantic

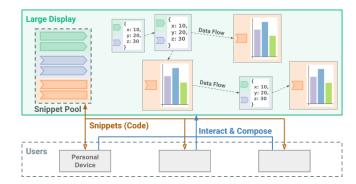


Figure 2: The VisSnippets workflow. The shared Snippet Pool can be added to or edited by users on their laptops. Next, users compose the modular analyses through direct manipulation to scaffold data flows organized across the collaborative workspace. Users may also interact with the interfaces and visualizations produced.

<sup>&</sup>lt;sup>1</sup>VisSnippets is open-source and released with SAGE2, available at https://sage2.sagecommons.org/

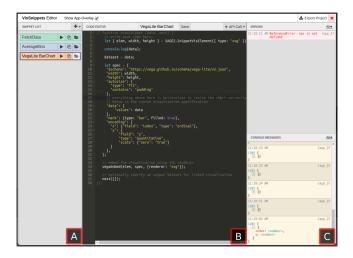


Figure 3: The VisSnippets editor. A The Snippet List displays a group's snippets and allows users to create new snippets by type. Three icons on each snippet (left to right) allow users to run, clone, or load and edit a snippet. B The Code Editor lets users edit, rename, and save snippets. Additionally, the editor provides functionality to insert VisSnippets API calls by type. C The Debugging Panel redirects any errors or logging output captured during a snippet's execution.

layer through content's spatial organization [1]. Research has found these displays to be more effective than traditional displays for the basic pan-zoom visualization task [4] and also for insight acquisition in more complex visual data exploration tasks [31]

Visualization Authoring. To maximize their applicability across domains, collaborative visual analytics systems must afford users flexibility in the visual representation of data and functionality of the visualizations while addressing the trade-off between expressiveness and efficiency. Software like Microsoft Excel and Tableau (formerly Polaris) [38] provide users with lower expressiveness in favor of declarative efficiency. Toolkits for custom visualization authoring such as Protovis [5] and D3 [6] provide designers with a high level of control while minimizing the loss of efficiency though careful abstraction. High-level visualization grammars Vega [42] and Vega-Lite [37] maximize efficiency while maintaining their expressiveness and compatibility with low-level implementation. These grammars are supplemented by tools for data exploration through specification recommendation [44, 45] and automated visualization creation using a constraint solver [27]. In contrast, designer-oriented authoring tools maximize efficiency through direct manipulation [32, 36] or vector drawing [24]. Nevertheless, the recent growth in popularity and adoption of computational notebooks [18, 28] has shown that many analysts value programming and its expressiveness for exploratory data analysis, favoring small scripts for incremental analysis [19] and live programming environments [10].

Few applications sit at the intersection of these three background areas. Lark [41] supports mixed-focus collaboration around a touchenabled table through the use of linked visualizations coupled with a

data pipeline meta visualization. Langner et al. [21] built a collaborative analysis tool and found that the coordinated views application (45+ views) was effective for collaborative data analysis. However, each was limited by the included data types, operations, or visualization choices. Vistrates [3] uses the paradigm of "sharable dynamic media" [20, 30] to support expressive visualization authoring across devices and user expertise. VisSnippets, in contrast, focuses on collaborative *exploration* by supporting rapid prototyping, mixed-focus collaboration, and parallel hypothesis testing through subjunctive analytical workflows. Additionally, the freedom through which users can define and compose new analyses in VisSnippets mitigates the problem of limited included functionality.

In summary, *Mixed-focus Collaboration* is critical in facilitating diverse analytical tasks and the challenges associated with each form of collaborative coupling can be mitigated through the workspace partitioning and individual ownership afforded by large displays. Furthermore, *Low-cost Integration* of parallel work is critical when transitioning between individual and group activity. A user's ability to externalize working memory and semantically organize information on large displays coupled with the flexibility through which users can interact with data afforded by the exploratory programming paradigm together support *Expressive Analysis*.

#### 3 DESIGN

VisSnippets is designed to allow groups of users to bring diverse datasets and their preferred analysis methods to a collaborative data exploration workspace in which they can quickly scaffold refined interactive visualizations which support their ad-hoc exploratory analysis. The system supports Mixed-focus Collaboration through its large display implementation which affords groups "space to think" and allows parallel work streams to coexist. Parallel exploration is welcomed by providing users freedom to choose analytical methods and libraries aligned with their experience and preference. The shared workspace and the transparent dataflow architecture provided by VisSnippets elucidate collaborative analyses and provide data provenance to establish common ground between user viewpoints to facilitate the Low-cost Integration of parallel work. The flexibility in collaborative organization in addition to the freedom during implementation which VisSnippets support allows users to perform Expressive Analysis.

### 3.1 Expressive Analysis

The foundation of the VisSnippets system is JavaScript code written in the form of small "snippets." Each snippet implements a simple, modular analysis at the data-pipeline level in the form of a function which utilizes a callback to hand off its result to any subsequent snippets. The VisSnippets workflow (Figure 2) is structured to allow collaborative development to occur in parallel on each user's own device and provides the freedom for each collaborator to utilize their experience to choose their preferred analysis methods and complement them with their choice of toolkits within the large JavaScript ecosystem.

To begin using VisSnippets, a user navigates to the SAGE2 User Interface through their web browser and opens the VisSnippets editor (Figure 3). The editor is designed to simplify development and debugging during exploration. When a user chooses to create a



Figure 4: A set of modular, reusable snippets which, when composed, produce a simple data pipeline. A A Generator snippet asynchronously retrieves real-time sensor data from our internal REST API [34], inserting as a URL parameter a chosen sensor's name provided through a SnippetsInput API call, creating a text field on the SAGE2 display. SnippetTimeout periodically executes this snippet to construct a time-series dataset at an interval of 5s. B A critical Processing snippet reshapes data from the API's format into the format required by our visualization toolkit. C A Visualization snippet creates a line chart with Plotly [29] using time and temp values produced by B.

snippet of a desired type, the editor provides the user with skeleton code in the basic format of that snippet category. Each type of snippet is similar in implementation, but the role of each within the analytical workflow varies.

When created, a Snippet is defined to be one of three types including data retrieval/creation, processing, and visualization operations and their functionality is as follows:

**Generator** snippets are the root of a data flow tree. They are used to create or fetch datasets to be later used by other snippets, supporting tasks including loading local data from within SAGE2 and performing asynchronous calls to fetch real-time data sources from the cloud (Figure 4a).

**Processing** snippets are incremental transformations of input data which allow users to lead analysis from raw data to clean or restructured data for visualization (Figure 4b).

**Visualization** snippets take data as an input to produce a visualization. These snippets request a specific drawing element to use and can be interspersed throughout the pipeline to produce linked applications which are dynamic and react to user input. (Figure 4c).

Once created, each snippet can be composed one or more times to build complex, branching dataflows to retrieve, manipulate, and visualize data (Figure 5). These pipelines are constructed through direct manipulation from a user's own computer. To compose a snippet onto the existing analysis, a user chooses a snippet to execute from the the editor's Snippet List (Figure 3a) and selects a target onto which the snippet will be added. The dataflow topology constructed by a group is stored centrally in the system's server and used to produce the pipeline meta-visualization (Figure 5a). The system automatically executes the analysis blocks and propagates updates downstream when snippets are modified. The freedom to explore alternative analysis paths by composing multiple snippets anywhere onto an existing pipeline allows users to create complex branching data topologies for exploratory analysis, seen in section 4.

During the development of a traditional web-based linked visualization, there is significant effort required to scaffold the application by coordinating the data source, interface structure and multiple interactive visualizations to support a user's analysis. VisSnippets

simplifies for users the task of scaffolding complex applications and provides further abstraction to aid in development and usage. VisSnippets implements and exposes to the user a simple, declarative JavaScript API to aid in analysis. First, this declarative API allows users to quickly and easily control the periodicity of a snippet's execution, for example, to retrieve real-time data at a user-defined interval. Additionally, it allows a user to request a specific output element by type onto which they may visualize data. Lastly, to improve the reusability of code written, we provide to users the functionality to define a basic set of input elements (text, radio buttons, checkboxes, sliders) whose current values will be injected into the snippet when executed (Figure 7c, d).

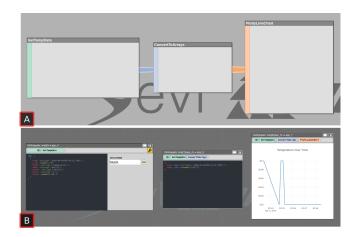


Figure 5: An example of a simple data pipeline constructed from three snippets (Figure 4). It is represented with A a pipeline meta-visualization on the user interface and B the pipeline output displayed on the large display. For each view, the pipeline proceeding the result is displayed across the top of the view on the large display.

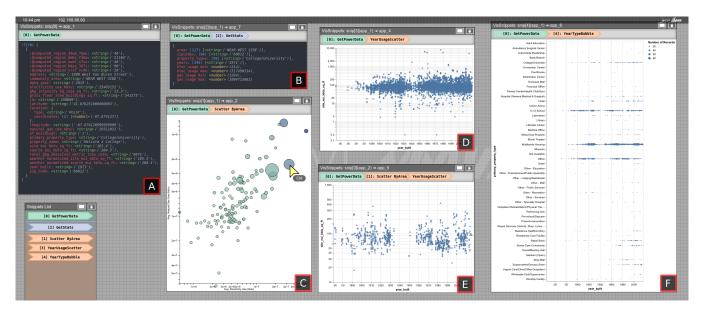


Figure 6: An exploratory analysis of Chicago Energy Benchmarking data. A The initial dataset when fetched from the Chicago Data Portal API. B Additional summary information produced through processing the data further, yielding unique or min and max values for attributes in the initial dataset. C A custom D3 bubble chart plotting mean electricity vs mean natural gas usage per community area. The bubble size and color represent the number of buildings and their average square footage, respectively. Additionally, this view is interactive — a selected bubble will produce a dataset of buildings within that community area. D, E Vega-Lite scatterplots which encode the energy usage per square foot by year, where D shows all buildings and E shows buildings from the community area selected in C. Note that a single snippet is used to create both D and E, and is used twice in the branching pipeline to support comparison. A Vega-Lite bubble chart encoding the number of buildings constructed per year by property type.

## 3.2 Mixed-focus Collaboration

The large-display implementation of VisSnippets affords groups "space to think" and allows parallel work streams to coexist within the shared workspace, facilitating *Mixed-focus Collaboration* during exploratory analysis. Execution is performed in the shared workspace to maintain data provenance and facilitate "show and tell." Each user in a collaborative session uses their personal device to write and edit snippets. However, consistent with Mixed-focus Collaboration, VisSnippets supports multiple styles of **collaborative coupling** [39] during group work.

First, users can work completely independently, each exploring separate sub-problems which may or may not originate from the same data source. In our system, the *Different problems* coupling style can be observed when two users are exploring separate scenarios branching off of a common data ancestor. Second, users can work on on the same sub-problems in different areas of the display and/or analytical pipeline. This *Same problem, different area* style can occur when an upstream user is editing snippets or interacting with a visualization while their downstream collaborator is working with the result of their interaction. Lastly, two users can be working together at the same location in the analysis. The *Same problem same area* or *View engaged* style presents itself when multiple collaborators discuss the same stage of the analysis pipeline, interacting with that element of the analysis simultaneously either

through the visualization directly or by editing the snippet which produces that output.

To simplify user interaction with and communication regarding the data elements within an analysis, we implement a standalone, open-source, zero-dependency JSON summarization utility  $^2$  used in the VisSnippets editor and on the shared display. The benefits of this utility are twofold: for single-user interaction, this representational efficiency can communicate the data structure and semantics without displaying the entire data object; for collaboration, it reduces the overhead required to negotiate a "data contract" between collaborators — an agreement on a consistent data format connecting two snippets created by different users — by presenting pertinent information about the data directly in the shared workspace.

# 4 EXAMPLE APPLICATIONS

To demonstrate the expressiveness and flexibility of VisSnippets we present two example applications built within the system. These examples illustrate two very different use-cases of the system at a small scale. For each example, we discuss the functionality implemented, deconstruct the user-defined information topology of the application, and discuss the efficiency of creating and scaffolding such an analysis within VisSnippets in terms of the total Source

 $<sup>^2{\</sup>rm The}$  json-summary package, examples, and documentation can be found at https://github.com/AndrewTBurks/json-summary

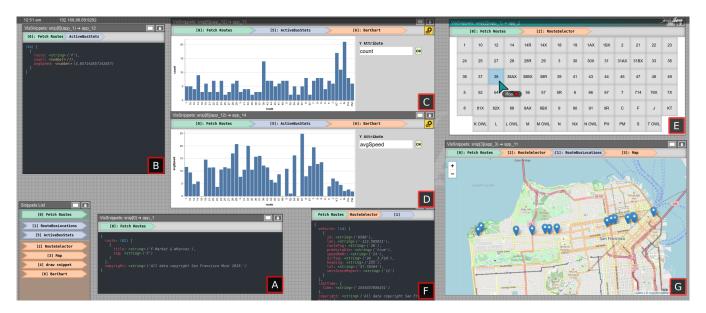


Figure 7: An interactive transportation dashboard for SF Muni bus data. A The list of all bus routes fetched from the NextBus API. B A per-route summary of the number of busses and their average speed for all routes from A. This summary periodically retrieves new information every 15s. C, D Vega-Lite bar charts plotting an interactively specified Y-attribute against bus route. The same snippet is used for C and D, allowing users to enter the desired attribute through the text input. A route selector interface built in HTML, populated by all routes from A. This interactive view produces an object with details of the selected route. F Vehicle locations for all busses, fetched using information provided form the selected route in E. These locations for the selected route are retrieved and update periodically every 5s. G A Leaflet map plotting the current location of all busses for the selected route retrieved in F.

Lines of Code (SLOC) required from users to produce the linked visualization applications.

# 4.1 Power Consumption Data Exploration

Our first example application illustrates an exploratory analysis of power consumption data (Fig. 6). The dataset used is provided by the City of Chicago Data Portal<sup>3</sup>. This dataset contains energy consumption information for 1% of the buildings in Chicago which produce an aggregate 20% of the citywide carbon emissions as per the data description. The goal of this example application is to identify trends and outliers in the data and guide analysis in search of the main contributing factors.

The application first retrieves the dataset from the REST API provided. A summary view complements the raw data object representation to help a developer understand the shape and characteristics of the data and its attributes. From here, the custom D3 bubble chart is used to plot average energy consumption for buildings in each community area, also encoding the number of buildings and square footage for context. This bubble chart also allows users to interactively select a community area, updating a linked visualization of energy consumption versus year built. A scatterplot for the selected community area is juxtaposed with an identical representation for all community areas to support comparison. Lastly, the Vega-Lite

bubble chart on the right-hand side of the interface provides supplementary information as to the distribution of building types by displaying the count of each type of building constructed by year. Each view takes as input the raw dataset initially fetched from the data portal aside from the scatterplot which is linked to the D3 bubble chart.

When using the application, a user would likely start at the D3 bubble chart. This is an effective representation which allows users to identify outliers as these will be at the top-right corner of the view due to an above-average electricity and natural gas consumption. From there, a user will select that community area and view the distribution of power usage across buildings in comparison to the rest of the city. In these two views, plotting the year constructed can point to changes in the energy efficiency of newer structures, as well.

To produce this application using the VisSnippets system, the group would need to write a total of ~170 SLOC including comments and whitespace, with fewer required Logical Lines of Code (LLOC). The majority of the SLOC (104 of ~170) were written to produce the custom D3 Bubble Chart (Fig. 6c).

## 4.2 Interactive Transportation Dashboard

The second example application illustrates an interactive transportation data dashboard (Fig. 7). The dataset showcased is provided by the San Francisco Municipal Transportation Agency through

 $<sup>{}^3</sup> Chicago\ Energy\ Benchmarking\ dataset\ at\ https://data.cityofchicago.org/Environment-Sustainable-Development/Chicago-Energy-Benchmarking/xq83-jr8c$ 

NextBus<sup>4</sup>. The data used in this application is retrieved from one NextBus API to retrieve all route information, and a second which provides all busses for a queried route. The goal of this application is to provide a real-time dashboard which would allow users to monitor their fleet of busses and to identify and address potential issues. Detailed information about the functionality and usage of each snippet can be found in Figure 7.

When using the application to manage a fleet of busses, the user may start by identifying a route of interest using the two summary bar charts. These allow users to identify anomalous behavior such as a decreased number of vehicles in service or an abnormally low speed along a route. For further investigation, the user may select this route to populate the map of bus locations. The bus locations may show that many busses are caught in a high-traffic area but could alternatively alert the user to an unforeseen event such as a car accident.

To produce this interactive application within the VisSnippets system, each user can each work to their own strengths. For example, a first user familiar with the data API can write the snippets to handle the fetching operations, a second user proficient in VegaLite can produce the bar charts, and a third experienced user of Leaflet can create the map. Through the abstraction provided by VisSnippets, its API, and its compatibility with external visualization toolkits, this interactive application is created using a mere 145 Source Lines of Code (SLOC), including comments and whitespace, with the required Logical Lines of Code (LLOC) being even fewer.

#### 5 DISCUSSION

Through the two illustrative example applications, we see the diversity of analyses supported by VisSnippets. In the first example, Power Consumption Data Exploration, we see an exploratory analysis which attempts to identify patterns in Energy Benchmarking data across building age, classification, and community area. In the second example, Interactive Transportation Dashboard, we see a real-time dashboard built to help monitor a bus fleet's location and status. The applications begin with two contrasting datasets, one in a tabular form and the other a unique JSON structure defined by the specific APIs. In both applications, the design of VisSnippets allowed differing datasets to become manageable to a user. Between applications, the processing and reshaping operations on the data were also very unique to a specific dataset. Built-in processing functionality would likely not be able to manage the SF Muni bus dataset due to its unique structure.

Since one application was focused on the task of data exploration while the other is an interactive dashboard visualization, the tasks were decidedly different. Again, the flexibility of the system supported both. Underscoring the power of the system and abstraction through which complex, interactive dataflows can be created, these two contrasting applications were implemented in a total of ~315 SLOC.

## 5.1 Limitations

While VisSnippets provides abstraction to streamline development, there remains a requirement to have a visualization or data analysis expert user present to support most collaborative analyses. This is true of the data acquisition, data processing, and view specification phases. VisSnippets provides a limited set of built-in snippets for basic operations like fetching, filtering/aggregating, and visualizing. The branching capability of VisSnippets is helpful for exploratory and subjunctive analysis. However, this branching only supports juxtaposition and basic faceting through child views downstream in the data pipeline. VisSnippets can be improved in terms of the flexibility of data movement through the pipelines by supporting a merging operation to join together results. Lastly, while the design of VisSnippets is motivated by background research towards supporting *Low-cost Integration* and *Mixed-focus Collaboration*, we have not yet performed an extensive study of user behavior to support the efficacy of the design instantiation in these areas.

## 6 CONCLUSION AND FUTURE WORK

In this paper, we presented our design for a collaborative data exploration system and our prototype implementation of the VisSnippets system in SAGE2<sup>5</sup>. We discussed our implementation which provides general-purpose functionality through a low-level JavaScript-based programming interface. Abstracting the runtime of the visualization data pipelines by introducing reactive and periodic updates removes the need to scaffold visualization applications by hand. Additionally, declarative specification of drawing elements and parametric inputs allow users to easily build generalized and reusable snippets after which users can export their collaborative session as a standalone web page. We demonstrated the flexibility and versatility of the system by outlining two example applications and discussed the implementation of each to support its respective analytical workflow.

For the future of VisSnippets, we plan to address the limitations of the system by first extending the functionality of the system to increase the speed and simplicity of snippet and pipeline creation and also support analysis workflows which involve merging multiple data flows as input to a single snippet. Additionally, in the context of the Model for Ubiquitous Analytics [3], VisSnippets could benefit from further support for diverse workflows across users of varying expertise and display devices. Lastly, we would like to study how users perform collaborative data exploration tasks in a large-display environment. The users' "collaborative" distance, measured by the user's position based on content location on the large display and content relation attained by analyzing the dataflow topology, can then be used to better understand how display position corresponds to work relatedness at different states of collaborative coupling during *Mixed-focus Collaboration*.

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 $<sup>^4\</sup>mathrm{The}$  San Francisco (SF) Muni NextBus dataset is found at http://www.nextbus.com/xmlFeedDocs/NextBusXMLFeed.pdf

<sup>&</sup>lt;sup>5</sup>A video demonstrating the use of the VisSnippets can be seen at https://www.youtube.com/watch?v=8fC6FwrD20g

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